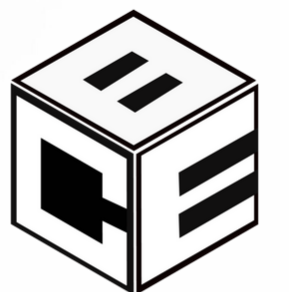


COMPANY PROFILE

Get to know our company through this
short presentation.

[OPTIMIZECUBE](#)



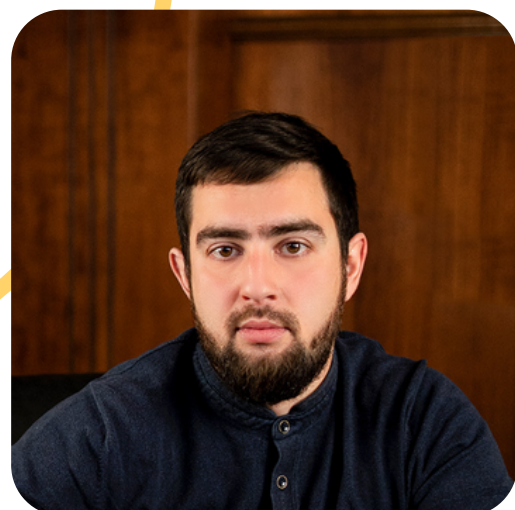
OPTIMIZECUBE

WHO ARE WE?

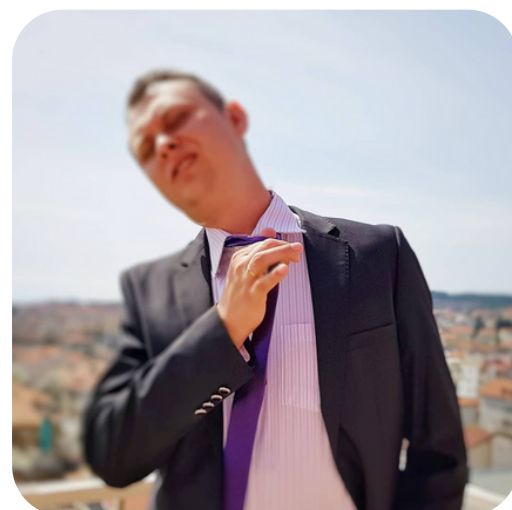
At OptimizeCube, we are a diverse team of skilled professionals, united by a shared passion for transforming E-commerce landscapes. Our multidisciplinary approach brings together a spectrum of talents, from developers crafting cutting-edge solutions to designers sculpting seamless user experiences. Analysts delve deep into data, accountants ensure financial precision, lawyers navigate legal complexities, project managers orchestrate seamless execution, and investors provide the strategic support needed for growth.



INTRODUCING OUR TEAM:



VYACHESLAV DELIKHOVSKIY
CEO



VLAD BEL'SKIY
Project Manager



PAVEL GERMANIKA
Web Developer



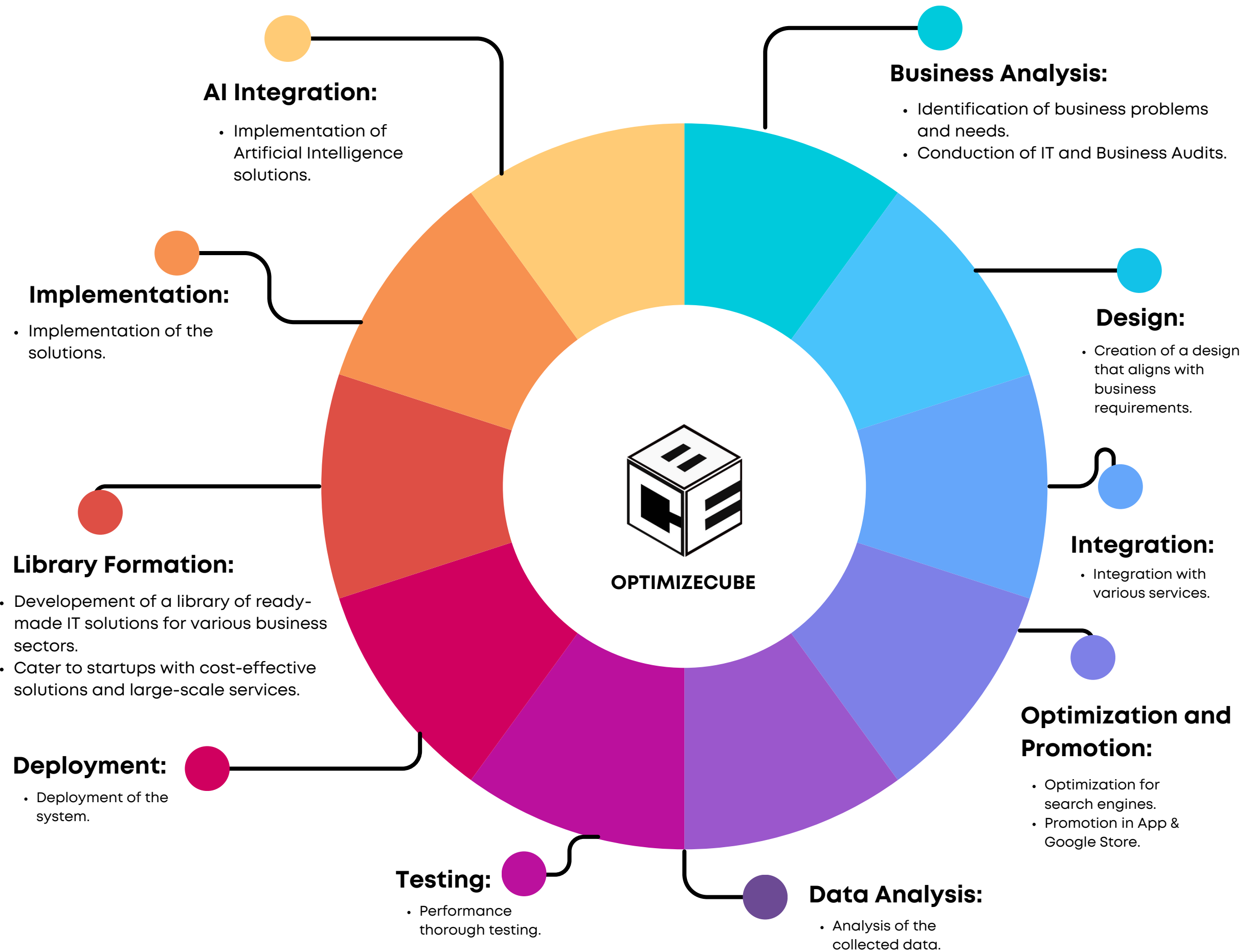
ARSENIY BURLAKOV
Customer Acquisition Manager



SERGEY MAKLIGIN
Graphic/ UX / UI Designer

OUR SERVICES:

OUR TEAM OF DEDICATED PROFESSIONALS HAS A WIDE AREA OF EXPERTISE AND WE WILL BE HAPPY TO SHOWCASE OUR SKILLS AND KNOWLEDGE.



OUR EXPERTISE:



FULL DEVELOPMENT:

Complete online store development, design, SEO, system administration, application development, and various modules (B2B, analytics, wholesale).



PROJECT ADMINISTRATION:

Comprehensive project management with dedicated teams including photographers, designers, and developers.



CREATION OF ERP, SRM, AND HCM SYSTEMS:

comprehensive and intricate process, encompassing the design, customization, integration, and deployment of sophisticated software solutions



PROCESS ORGANIZATION:

Recruitment and training of personnel to streamline operations.



GREAT MARKETING

Expertise in advertising, well-versed in the dynamics of the European market.



VAST CHOICE OF READY TO-GO SOLUTIONS:

Prepared IT solutions for diverse business sectors, ready for client integration.

THE PROJECT IS **DIVIDED** INTO 2 STAGES:



01

Analysis, selection, integration, and support ready-made IT solutions across diverse sectors. Tailoring solutions to specific needs, we ensure seamless integration and ongoing support for optimal functionality and efficiency.

02

Tailored end-to-end development for business goals and client needs, covering business analysis, development, seamless implementation, and ongoing support.

```
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if ( ( $loop + 1 ) % $columns == 0 )  
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if ( ! $image_link )  
    continue;  
  
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$image_class = esc_attr( implode( ' ', $classes ) );  
$image_title = esc_attr( get_the_title( $attachment_id ) );  
  
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$loop++;  
}
```



01 **BUSINESS ANALYSIS, IT AUDIT, REQUIREMENT GATHERING:**

- Conduction thorough business analysis and IT audit.
- Gathering customer requirements and goals.



02 **SELECTION OF READY- MADE IT SOLUTIONS:**

- Identification of existing IT solutions available in the market.
- Exploration of cost-effective solutions at various stages of development.
- Consideration of additional or complete development to align with client's business goals.



03 **CALCULATION AND ANALYSIS OF KEY METRICS:**

- Performance of comprehensive calculations and analysis of all relevant metrics.

04 **INTEGRATED IMPLEMENTATION INTO CLIENT'S ECOSYSTEM:**

- Ensuring a seamless integration of chosen solutions into the client's ecosystem.
- Fine-tuning and adjustment of all processes for optimal functionality.



05 **ADMINISTRATION AND UPDATE OF IMPLEMENTED TOOLS:**

- Handling the administration of integrated tools.
- Updating and maintaining the implemented solutions.



06 **FORMATION OF IT PARTNER BASE:**

- Establish and build a base of IT partners for future collaborations.

STEP-BY-STEP CLIENT ENGAGEMENT:

OUR **SUCCESSFUL** PROJECTS:

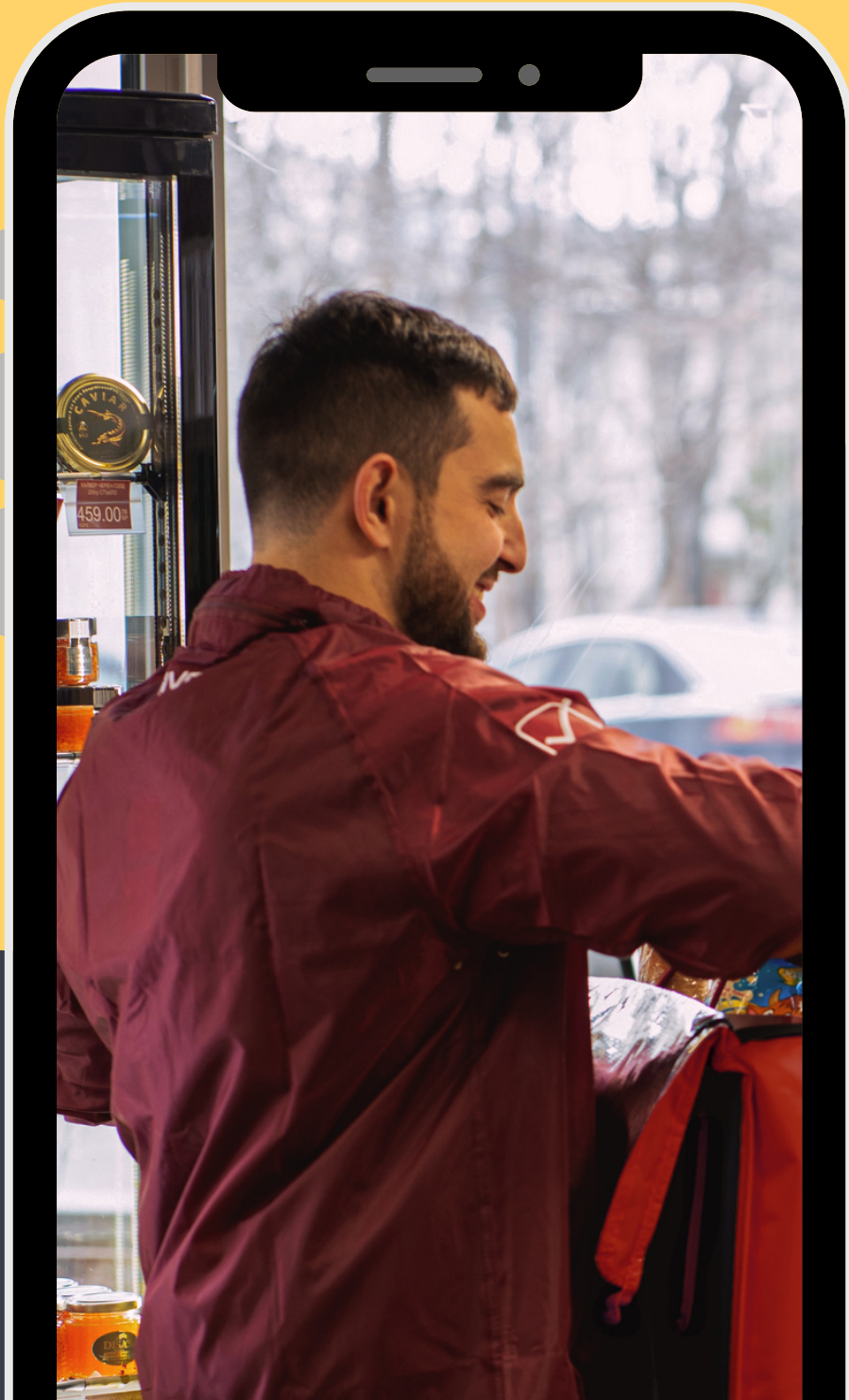
Through collective effort, we have not only built an e-commerce platform but have fostered a thriving community around the brand. Our commitment to excellence, adaptability, and a shared passion for innovation has propelled "Berezka" to become a trusted online retail destination, delivering quality and convenience across borders.

The success of "Berezka" is a testament to the synergy of our team, demonstrating that when talents unite, remarkable achievements unfold.

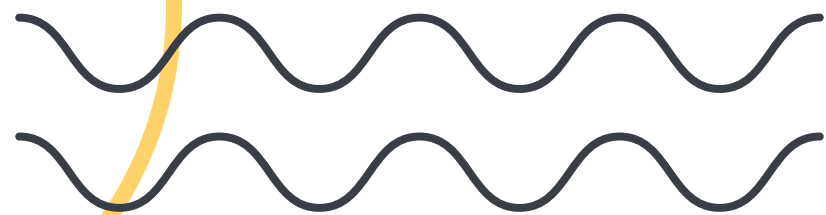
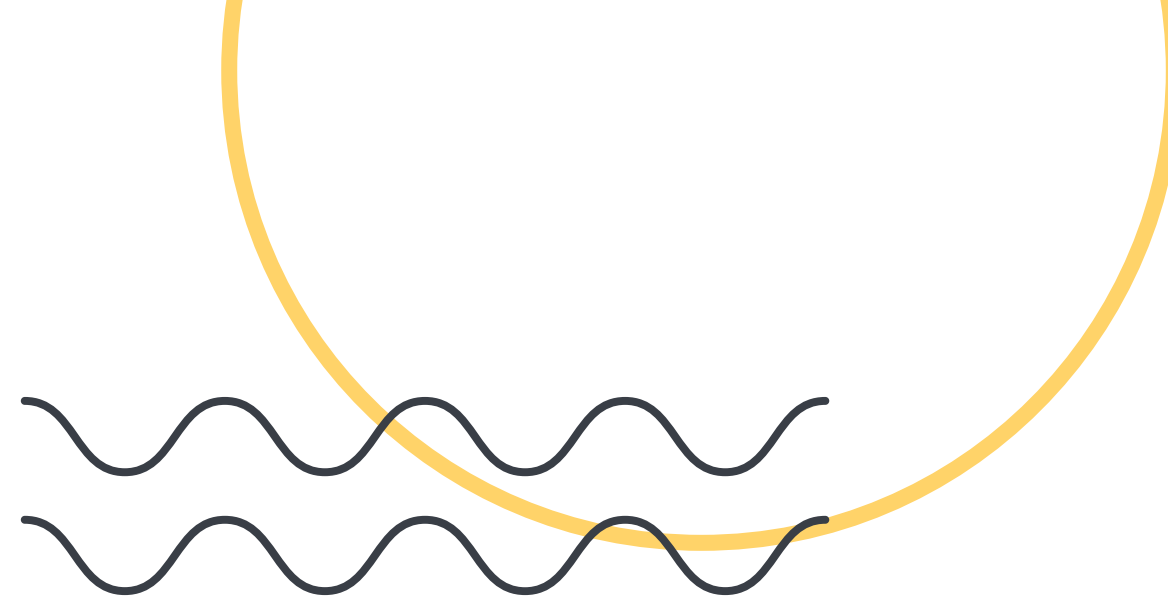
[BEREZKA.CY](#)

[BEREZKA.BG](#)

[BEREZKA.RO](#)



**THANK
YOU!**



**LETS KEEP IN
TOUCH WITH US**

Call +359 87 982 38 09

optimizecube.com

Info@optimizecube.com